

December 9, 2021

Dear Members of the United States Senate:

We, the hundreds of undersigned organizations, businesses, and individuals, urge you to cosponsor and immediately pass the American Beef Labeling Act of 2021 (S.2716), which reinstates mandatory country-of-origin labeling (M-COOL) for beef.

The American Beef Labeling Act (S.2716) addresses World Trade Organization (WTO) concerns regarding M-COOL by directing the United States Trade Representative and Secretary of Agriculture to determine the means of implementing M-COOL for beef in a manner compliant with WTO rules. If such means are not implemented within 12 months following enactment, beef and ground beef will be reinstated in the M-COOL statute that currently covers numerous other food commodities, 7 U.S.C. 1638 et seq.

This legislation would promote a safe and affordable supply of wholesome beef for America's consumers; a fairer, more competitive market for America's cattle farmers and ranchers; and quality family-sustaining jobs for meat processing workers. Following Congress' 2015 repeal of M-COOL for beef, retail beef prices have become disconnected from underlying cattle prices, with retail beef prices and cattle prices moving in opposite directions. For several years now, consumers have been paying record prices for beef at the grocery store while cattle producers continue receiving decade-old, depressed prices for their cattle. This disconnect raises concerns that a consolidated and uncompetitive beef packing industry is exploiting consumers, workers, and ranchers alike.

M-COOL for beef will help to subject beef packers' control over the beef supply chain to competitive market forces. M-COOL will empower consumers to exercise choice in the grocery store by informing them of whether they are purchasing domestic beef or beef that is wholly or partially imported. By acting upon this information, consumers' origin-related buying preferences will translate into demand signals for beef produced in a particular country. Market research indicates that America's consumers are willing to pay more for beef harvested from cattle exclusively born and raised in the United States, and S.2716 will enable the domestic cattle and beef supply chains to be more responsive to changes in consumer demand.

M-COOL is good for meat processing workers and will stem the loss of good-paying jobs in the beef sector. Shrinking U.S. cattle harvests continue to eliminate middle class jobs within the U.S. beef sector. Without M-COOL, thousands of workers in the U.S. food industry will suffer from job losses, and a lowering of labor standards.

Many consumer goods in America as well as other food commodities like chicken, lamb, fish, fruits and vegetables, ginseng, peanuts, and other nuts have long been required to be labeled as to their origin, and domestic and foreign producers and manufacturers alike have long been

empowered to win the consumers' favor for those goods that they produce and manufacture in their respective country. There is no reason to exclude beef from origin labeling requirements, and the current rules, which allow meatpackers to label as "Product of the USA" beef that is imported and repackaged at a U.S. processing facility, are indefensible. American consumers deserve the right to choose, American cattle farmers and ranchers deserve the right to compete for the consumers' favor in their domestic market, and meat processing workers deserve quality jobs.

Please become a co-sponsor of the American Beef Labeling Act of 2021 (S.2716) and please encourage its enactment as quickly as possible.

Sincerely,

(See Signatories Next 4 Pages)

## Organizational Signers

A Greener World  
American Agriculture Movement  
American Grassfed Association  
Arkansas Retired Military Association  
Be the Change Coalition  
Blackfeet Nation Stock Growers Association  
Border Bumpers 4-H Club  
Brouphy Road District  
Buckeye Quality Beef Association  
Bull Mountain Land Alliance  
Campaign for Contract Agriculture Reform  
Cattle Producers of Louisiana  
Center for Food Safety  
Central Montana Resource Council  
Central School Vol. Fire Dept.  
Coalition for a Prosperous America  
Coalition to Govern America  
Colorado Independent CattleGrowers Association  
Colorado Land Water & Food All  
Colorado Land, Water & Food Alliance  
Consumer Federation of America  
Consumer Reports  
Consumers for fair pricing  
Cuero Young Farmers Association  
Dakota Resource Council  
Dakota Rural Action  
Dickey County  
Family Farm Defenders  
Farm Aid  
Farm and Ranch Freedom Alliance  
Farm to Consumer Legal Defense Fund  
Food & Water Watch  
Food Animal Concerns Trust  
Government Accountability Project Food Integrity Campaign  
Gregory County Farmers Union  
Gregory County Prairie Patriots  
Gregory Horizons Community Development Corporation  
Harney County Stockgrowers  
Health Care Without Harm  
Hometown Credit Union  
IBEW Local Union 246  
Illinois Stewardship Alliance  
Independent Beef Assoc of North Dakota  
Independent cattlemen of Missouri  
Independent Cattlemen of Nebraska  
Independent Cattlemen of Nebraska  
Independent Cattlemen of Wyoming  
Institute for Agriculture and Trade Policy  
International Brotherhood of Teamsters  
Iowa Citizens for Community Improvement  
Iowa Livestock Auction Markets Association  
Johns Hopkins Center for a Livable Future  
Kansas Cattlemen's Association  
Label it now  
Lovell Township  
MACNY - The Manufacturers Association of CNY  
Made in America Again Action, Inc.  
Michigan Farmers Union  
Mid Michigan Livestock Network  
Missouri Rural Crisis Center  
Montana Cattlemen's Association  
National Family Farm Coalition  
National Farmers Organization  
National Farmers Union  
National Latino Farmers & Ranchers Trade Association  
National Sustainable Agriculture Coalition  
Nebraska Women Involved in Farm Economics  
North Dakota Farmers Union  
Northeast Organic Dairy Producers Alliance  
Northern Plains Resource Council  
Oklahoma Independent Stockgrowers Association  
Organization for Competitive Markets  
Ozarks Citizens Alliance  
Perkins County  
Pleasant Valley township  
Powder River Basin Resource Council  
Public Citizen  
Public Justice Food Project  
Pueblo County Ranchers Association  
R-CALF USA  
Rocky Mountain Farmers Union  
Rosebud Protective Association  
Rural Advancement Foundation International-USA (RAFI-USA)  
Socially Responsible Agriculture Project  
South Dakota Citizens for Liberty  
SOUTH DAKOTA FARMERS UNION  
South Dakota Livestock Marketers Association  
South Dakota Stockgrowers Association  
Southern Colorado Livestock Association  
True Texas Project PAC  
United Food and Commercial Workers International Union (UFCW)  
Upper Ohio Valley Building & Construction Trades Council  
USCA  
Western Colorado Alliance  
Western Organization of Resource Councils  
Women Involved in Farm Economics

## **Business and Farm/Ranch Signers**

1/2 Diamond Ranch  
6D Cattle  
7G Ranch  
7G Ranch  
Ag West Feeds Inc.  
Alapahabluff Livestock  
Alexander Farms  
Alme Farm And Ranch  
Almo C&H grazing  
Anichini - Moore Ranch & Farm  
ARIZONA CUSTOM IRON  
B 4 Cattle  
Bangma Farms  
Bar 13 Ranch  
Bayou Born BBQ  
Big Loop Cattle Company  
Bowlin Cattle Company  
Box Farms  
Braaten Ranch  
Brown Farm & Ranch  
Burrell Farms  
Buzzard Charolais, LLC  
Cain cattle  
Carter Cows LLC  
Cathey Cattle Company  
Cedar Cliff Farm  
Chain Ranch Inc  
Circle P Cattle  
Clapper Farms  
Coble Ranch Inc.  
Cold Creek Ranch  
Coney Island restaurant  
Consumer's Federal Credit Union  
Cook Land and Company, LLC  
Cornerstone Ranch  
Covered-L Farm, LLC  
Creighton Livestock Market  
Cross S Ranch  
D Lazy T Ranch  
DAM Ammo Co  
Damm Bros Inc  
Dan Brown  
Day Herefords  
DeBord Ranch  
Diamond J Cattle CO  
Diamond W Red Angus  
Dillard Farms  
Dinklage Interprises  
Dinklage Ranch

Doll's Dairy Inc  
DrStewart Ranch  
DS Cattle LLC  
Dumback Farms  
Dunbar Creek Ranch  
ECO Supplies and Services LLC  
Edney Family Cattle Operation  
Engebretson farm  
Ernsting farm  
Fancher Cattle company  
Farris Ranching Company  
Fazzi Agriculture Inc.  
Feed Mix  
Ferguson Farms  
Ferme, Ltd.  
Flying U Ranch LLC  
Fontenot Beef  
FOX HOLE RANCH  
Gesinger Ranch  
Gonsoulin Land and Cattle  
Grand Homes Florida Realty and Management  
Grassburger  
Guggenmos River Ranch LTD  
H2O TRUCKING,LLC  
Hall Farms  
Happiness Farms Inc  
Hardesty Farms  
Harris Land and Cattle LLC  
Hatcreek Beef  
Hawks Rest Ranch  
Heart Of The Heart Ranch  
Hennen Farm  
Hilyard Farm  
Holland Cattle  
Holste Tripleh Farm  
Holton Meadows Cattle & Meats LLC  
Hometown Credit Union  
Horst Mountain Properties  
Hyde Farms  
J BA R C  
J&L Cattle Co LLC  
J&M Cattle Inc.  
J.H.B. Cattle Co.  
J4 Cattle Company  
JADE Farms  
Jaeger Land & Cattle LLC  
JBJ Livestock  
Jeff Daugherty  
JF Ranch  
JH CATTLE  
John Mehlhoff Ranch  
Jr. Solomon Farms

JT Cattle Company  
Keaton Cattle Company  
Kemna Farms  
KenMar Angus  
Kenzy Backgrounding LLC  
Kingdom Cattle  
KOMA Cattle Co  
Kulm Family Ranch  
Landon Vetter  
Lawinger Livestock Company  
Lazy A Ranch  
Lazy D Farms  
Lazy J Feeders  
Lazy JM Ranch  
lifetime product industries  
Lindberg Ranch  
LOWNDES FARM SUPPLY INC.  
Lytle Ranches  
M Chacon Cattle Co  
Madsen Cattle Company  
Mae Properties  
Makelky Ranch  
Mark kraft  
Martin Grain Farms Red Angus Ranch  
Mashek Food Center  
Mastel Ranch  
MasterLube  
Matt & Jenny Eggert  
Matthews Farms  
MC Ranch  
McCormick Cattle Company  
McFarland Livestock Co. Inc.  
Miles Ranch  
MiPonderosa,LLC  
Mitchell Equipment  
Mitchell Ranch  
ML Cattle  
ML Cattle  
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Montana Branded Inc.  
MVM  
Naneum Farms  
nelson ranch  
Nickel Heritage Farm  
Nielson Ranch Co  
NorCal Kangen  
Odell Ranching  
OH-KY ADC of BAC  
Omega cattle and curs  
One Wing Ranch  
Ovadia Heart Health LLC  
Panse Greenhouses

Parsons Ranch  
Pasa Chiropractic Center  
Pelster family ranch  
Perham Stockyards, Inc  
Platte Livestock Market  
PPM  
Presho Livestock  
ProjektFlow, LLC  
Queen Farm  
Queen of Clubs  
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Reed farms  
Reedsridge Beef  
Revere Copper Products, Inc.  
RK Cattle Company  
RKCattle Company  
Roan Creek Ranch  
Robie Ranch  
Rockin R Hats  
Rolling W Farm  
Rosebud Farmers Union Cooperative  
Round Barn Farm  
Rugby Livestock LLC  
Rusk Ranches LTD  
San Lucas Ranch  
Sanders Ranch  
Schaeffer Beef, LLC  
Sebago Sonography, Inc.  
Seed of Hope Farm  
Sellin Farms  
Sheridan Animal Hospital  
Signal Bluff Ranch  
Snappy leather works  
South Texas Weddings  
Splendor Farm  
SSJ Ranch  
Steel Ranch  
Stephens Ranch  
Stickles Angus  
Straka Ranch  
Stroh Cattle  
Sullivan cattle  
Sunnyside Ranch  
Sweet Water Farms LLC  
Tavern Creek Gelbvieh, LLC  
Tenn Texas LLC  
That Ain't Write  
Tilton Farms  
Tinant Ranch  
Todd Ranch  
Tornes cattle company  
Tower Hills Ranch

Travis and Teresa Neugebauer  
Triangle 7 Cattle Co.  
Triple O Cattle Co.  
Trish Leone co owner Peak View Ranch  
Twombly Cattle Co.  
Van Horn Ranch  
Van Roekel cattle co  
Vess Excavating, Ltd.  
Victorian Summit Vineyards  
W. A. BLACKWELL RANCHES, LLC  
Western Sky Patio Covers Inc.  
Williams Cattle  
Work Horse Farm Rescue and Exotics  
Wright Bros  
ZX land and Cattle

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Katherine Heichler  
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Kenneth Paxton  
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### **Individual Signers**

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